**Go above and beyond for your client.**

Tools you can customise by OnePath Life Insurance

**CATEGORY – Building confidence in claims**

**EMAIL**

***Tip*: Adding value**

* Include links to relevant articles, which you can house on your website.
* Speak to your BDM to learn how to make better use of this content.

**CATEGORY EMAIL**

Subject:

**Things you need to know about life insurance claims**

Email:

Hi [Name],

It was nice meeting/talking with you today/recently.

It’s great that you’re thinking about getting life insurance. I firmly believe it’s something every responsible adult should have. But I also appreciate you need to be confident any claim you make will be paid.

To help you learn more about life insurance claims, I wanted to share a few articles that explain some of the key things you need to know.

If you have any questions about anything you read, or you’d like to talk further about your cover needs, please call me anytime.

Regards,

[Adviser]

This email is being sent as you have opted in to communications from our organisation.

**Further reading for [Client Name]**

*[Choose the most relevant articles from the list below]*

**Do life insurers really pay claims?**

We look at the industry statistics to show why you should be confident if you or your family ever need to make a claim.

Read the article <link to article on your website or onepathclarity.com.au>

**Why there’s more to life insurance than just money**

There are many ways your life insurance can improve your life. Here are some examples of post-claim support from OnePath.

Read the article <link to article on your website or onepathclarity.com.au>