**Go above and beyond for your client.**

Tools you can customise by OnePath Life Insurance

**CATEGORY – Reviewing your cover**

**EMAIL**

***Tip*: Adding value**

* *Use this email template with clients that haven’t had a review for 2+ years.*
* Include links to relevant articles, which you can house on your website.
* Speak to your BDM to learn how to make better use of this content.

Subject:

Why now could be a good time to review your life insurance

Email:

Hi [Name],

I wanted to get in touch because it’s been a few years since we [last reviewed/set up] your life insurance cover.

While it’s great you still have this cover in place, it’s important to make sure your cover still meets your needs. If your life or financial situation has changed, your insurance may need to change with it – which is something I can help you with.

To help you learn more about reviewing your cover, I wanted to share a few articles that explain some of the key things you need to know.

To make an appointment, or if you’d like to talk further about your cover needs, please call me anytime.

Regards,

[Adviser]

This email is being sent as you have opted in to communications from our organisation.

**Further reading for [Client Name]**

*[Choose the most relevant articles from the list below]*

**Why it pays to review your cover**

A regular review with a financial adviser can help you take advantage of the flexible features of your policy. Here’s how.

Read the article <link to article on your website or onepathclarity.com.au>

**Easy way to top up your life insurance**

Did you know you can increase your cover without any medical checks when major life events occur? Here’s how it works.

Read the article <link to article on your website or onepathclarity.com.au>